

# THE CULTURAL PHOTO LAB: TAKING PICTURES OF WHAT WE CAN'T SEE.

STEPHAN BERCHTOLD, STEFAN GUELDBERG AND ROOSEVELT FINLAYSON

(Submission #69)

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## DESCRIPTION

Workshop: The Cultural Photo Lab: Taking pictures of what we can't see.

Context: The world in us creates at least to some degree the view of the world around us. When trying to understand other cultures and people acting out of that culture we need more awareness about our own culture.

Purpose: The workshop will enhance learning about the breadth and depth of our own worldview (Weltanschauung) and opens a dialogue on consequences regarding the impacts on cultural diversity and cultural change in organizations and societies by large.

Approach: Having a large diversity of participants present we will provide a design to perceive the differences between cultures instead of talking about it on a theoretical basis. Participants will discover in an experimental setting how their own cultural background influences how they perceive other cultures. We intend to develop a three-step approach, that stretches over the three core days of the conference. By having presenters covering different cultures, we will be better able to help understand the differences.

Learnings: · To make explicit how the own culture influences the perception of other cultures. · To transfer the learnings to the context of managers in international corporations: What do they have to face when leading people in such corporations and when trying to target highly diverse markets. · Reflection on the process: What could help in gaining understanding about other cultures? What could be settings in organizations or communities that foster learning about cultural differences?

## KEYWORDS

Team Learning  
World Café  
Inclusiveness & Diversity  
Management  
Appreciative inquiry  
Dialogue  
Personal Mastery  
Capacity Building  
Mental Models